

COVID-19 IMPACT SURVEY

Venue Industry (All Sectors)

Data collected: 4/7 - 4/16/2020

Venues everywhere are facing unprecedented disruptions to daily operations and finance activities brought on by COVID-19. Over the next few months, IAVM will be periodically conducting a pulse survey in order to see the effects and impact COVID-19 has on the venue industry. We would greatly appreciate your participation in all IAVM research.

Research and Production by the 2019-2020 IAVM Research Advisory Committee

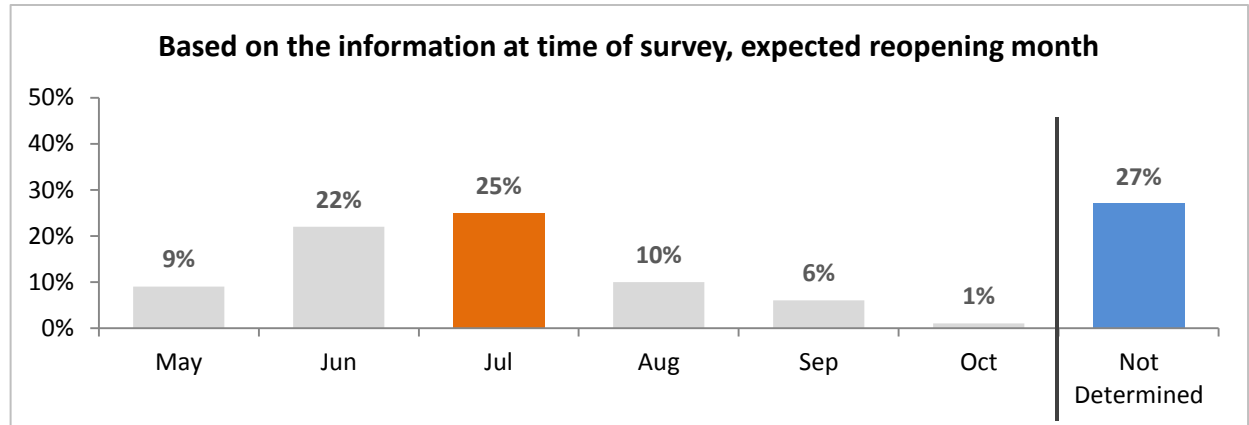
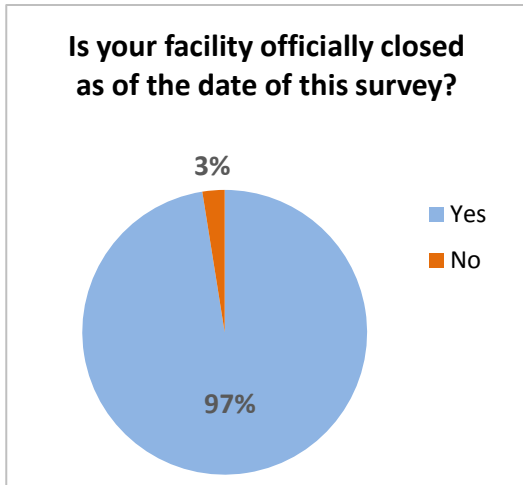
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Please note that we will never identify the specific responses of any participating venue in any IAVM report. We will only report the average responses.

If there are any questions regarding this report, please contact 972-538-1001 or email to Research@iavm.org. For more comprehensive IAVM reports that detail venue operations and financial benchmarking information please check the VenueDataSource page, <https://www.iavm.org/research>.

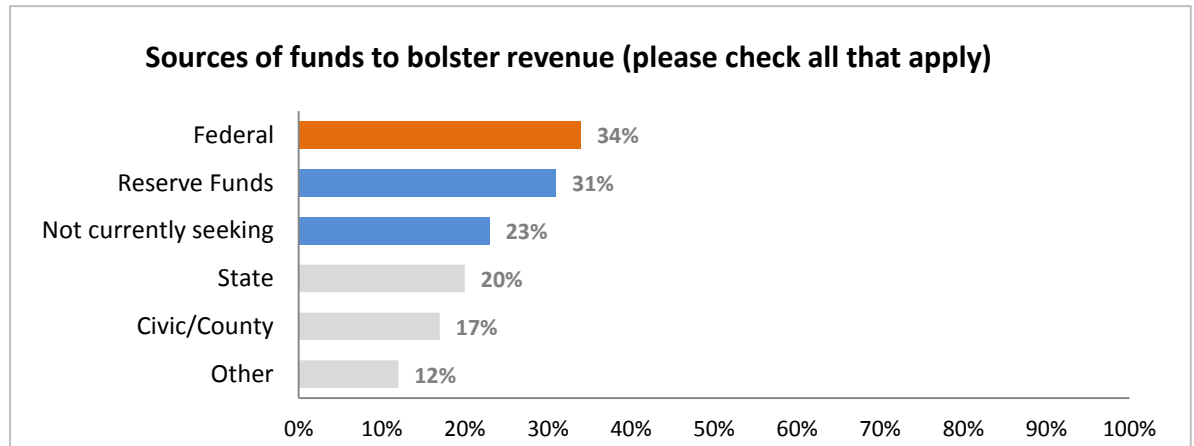
All Venues

- Using an internet-based survey platform, the second survey in a ongoing series of COVID-19 surveys gauging the related effects on the venue industry was conducted. The survey began on April 7, 2020 and ended on April 16, 2020.
- From a list of 1,092 venue organizations a total of 159 complete responses and 40 partial responses were obtained for a total response rate of 199 responses, 18%.



Top 3 staff most commonly maintaining a presence in closed facilities. According to 159 venues.

- Operations/ Maintenance
- Management
- Security

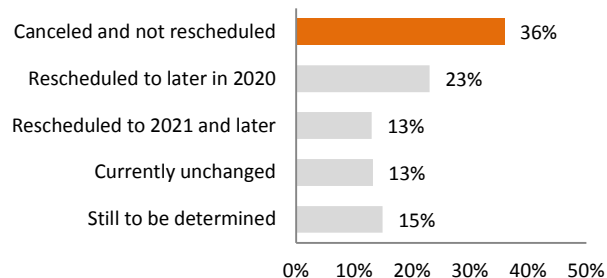


Performing Arts Centers (n=80)

Monthly Revenues	2019	2020
April	\$1,130,702.56	\$182,285.82
May	\$1,022,907.11	\$163,688.55
June	\$484,161.87	\$176,917.52

n=20

Alterations to the 2019-2020 season (n=75)



Staff Impact (Full-Time Staff) n=65

- 74.9% Keep staff w/ current pay and benefits
- 12.1% Keep staff w/ decreased pay and benefits
- 9.4% Furlough staff (no work, benefits continue)
- 3.6% Reduction in staff (i.e. layoff)

80% are not using part-time staff/contract labor

49% of Performing Arts Centers are using virtual outreach to bring performances and art to their patrons.

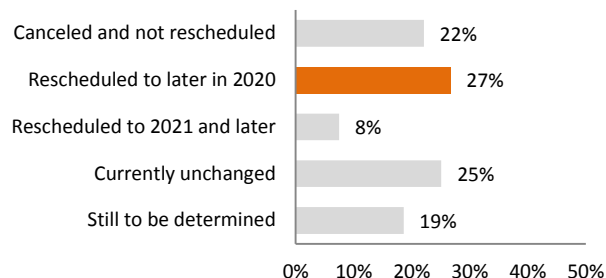
NOTE: Size breakdown of responding Performing Arts Center (by seating capacity): More than 2,500 permanent, fixed seats = 32 | 1,500 – 2,500 permanent, fixed seats = 23 | Less than 1,500 permanent, fixed seats = 25

Arenas (n=67)

Monthly Revenues	2019	2020
April	\$439,344.50	\$27,203.42
May	\$571,071.94	\$65,670.53
June	\$787,844.59	\$49,359.67

n=18

Alterations to 2020 events (n=67)



Staff Impact (Full-Time Staff) n= 55

- 73.3% Keep staff w/ current pay and benefits
- 5.9% Keep staff w/ decreased pay and benefits
- 16.0% Furlough staff (no work, benefits continue)
- 4.8% Reduction in staff (i.e. layoff)

86% are not using part-time staff/contract labor

33% facilities converted to non-traditional use. (homeless shelters, medical facility, Covid-19 testing support, blood drives, etc.)

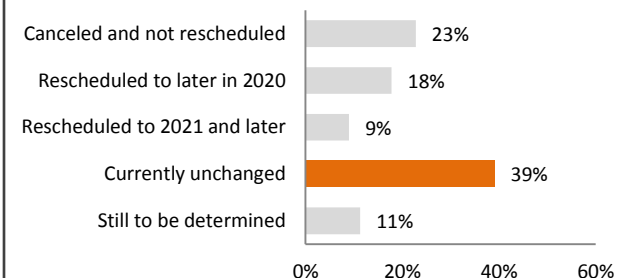
88% of Arenas have a sports team in their venue (NHL, NBA, Collegiate, Minor, etc.).
13.8 percent of canceled events were related to a Sports League canceling or postponing part of their season.

Convention Centers (n=44)

Monthly Revenues	2019	2020
April	\$657,074.39	\$22,694.44
May	\$620,468.94	\$21,475.24
June	\$586,594.65	\$108,292.31

n=18

Alterations to 2020 events (n=38)



Staff Impact (Full-Time Staff) n=32

- 66.3% Keep staff w/ current pay and benefits
- 6.7% Keep staff w/ decreased pay and benefits
- 13.0% Furlough staff (no work, benefits continue)
- 14.0% Reduction in staff (i.e. layoff)

74% are not using part-time staff/contract labor

34% facilities converted to non-traditional use. (homeless shelters, medical facility, Covid-19 testing support, blood drives, etc.)

Additional related surveys will be conducted over the coming weeks and months as IAVM continues to poll members about their activities during this unprecedented event.